



myusic.ai

The AI-Powered Web3 Music Platform for
Creator-Owned, Tokenized Sound.



About myusic.ai

Myusic AI is an innovative platform that blends Artificial Intelligence, Web3, Intellectual Property (IP), and Real World Assets (RWA) to revolutionize music creation, ownership, and monetization. It enables anyone to generate unique AI-powered music, secure full IP rights on blockchain, tokenize these rights as RWAs, and trade or earn from them in a decentralized marketplace. Myusic AI transforms music from just an art form into a tangible, tradable asset.

Problem Statement

Royalties are opaque and unfair

- **Global:** Recorded music revenue USD 26.2B (2022) → USD 29.6B (2024), but streaming payouts to artists remain <15% (IFPI).
- **Indonesia:** Market size USD 190M (2022) with 87M paid users, yet royalty distribution often delayed 6–12 months.

Piracy destroys value

- **Global:** USD 12.5B annual losses due to illegal distribution (IFPI).
- **Indonesia:** Platforms like Stafaband & GudangLagu consistently among top visited music sites, undercutting creators (Kominfo takedown reports).

Indie creators are excluded

- **Global:** Major labels capture ~70% of streaming revenue.
- **Indonesia:** Despite USD 127.4M digital revenue (2024) ([Omdia](#)), indie musicians still depend on offline gigs and lack access to financial products.

Fans remain passive

- **Global:** 752M streaming subscribers (2024), no ownership or participation ([MBW](#)).
- **Indonesia:** Heavy Spotify/Joox usage but no mechanism for fans to invest or co-own the music they love.

Market Opportunity

Global Recorded Music

- USD 26.2B (2022) → USD 29.6B (2024, +4.8% YoY)

Streaming Leads

- USD 20.4B (69% of revenue in 2024)
- 752M paid subscribers worldwide

US Market

- Streaming = USD 17.7B (84% of all music revenue, 2024) (RIAA)

Indonesia Market

- USD 127.4M digital revenue (98% of total, 2024)
- 87M+ paid streaming users → one of SE Asia's fastest-growing markets

Forecasts

- Streaming → USD 108.4B by 2030 (CAGR ~14.9%)
- Creator Economy → USD 480B by 2027
- RWA Tokenization → USD 2–4T by 2030

Why Now?

Regulatory Tailwinds

———— **Indonesia's PP No.25 (2023)** mandates **royalty transparency**, forcing the industry to adapt.

AI Adoption Boom

———— **AI tools** make professional music creation accessible to anyone. Platforms like **Boomy and Aiva** have already generated **millions of tracks**.

Web3 Infrastructure

———— **Wallets, NFT, and tokenization** already adopted globally. Fans are used to digital ownership through **NFTs, collectibles, and gaming skins**.

Streaming Momentum

———— **Global recorded** music reached USD 29.6B in 2024 (+4.8% YoY) (IFPI).
Streaming alone hit USD 20.4B (69% share) with 752M paid subscribers (MBW).

Explosive Future Growth

———— **Music streaming**: USD 46.7B (2024) → 108.4B (2030), CAGR ~14.9%.
Creator Economy: USD 480B by 2027 (Influencer Marketing Hub).
RWA Tokenization: USD 2–4T by 2030 (Boston Consulting Group).

myusic.ai Solution

AI Composer

Easy Music Creation.

IP Vault

Copyright protection on-chain.

RWA tokenization

Tokenized music, fractional royalties, remix-to-earn

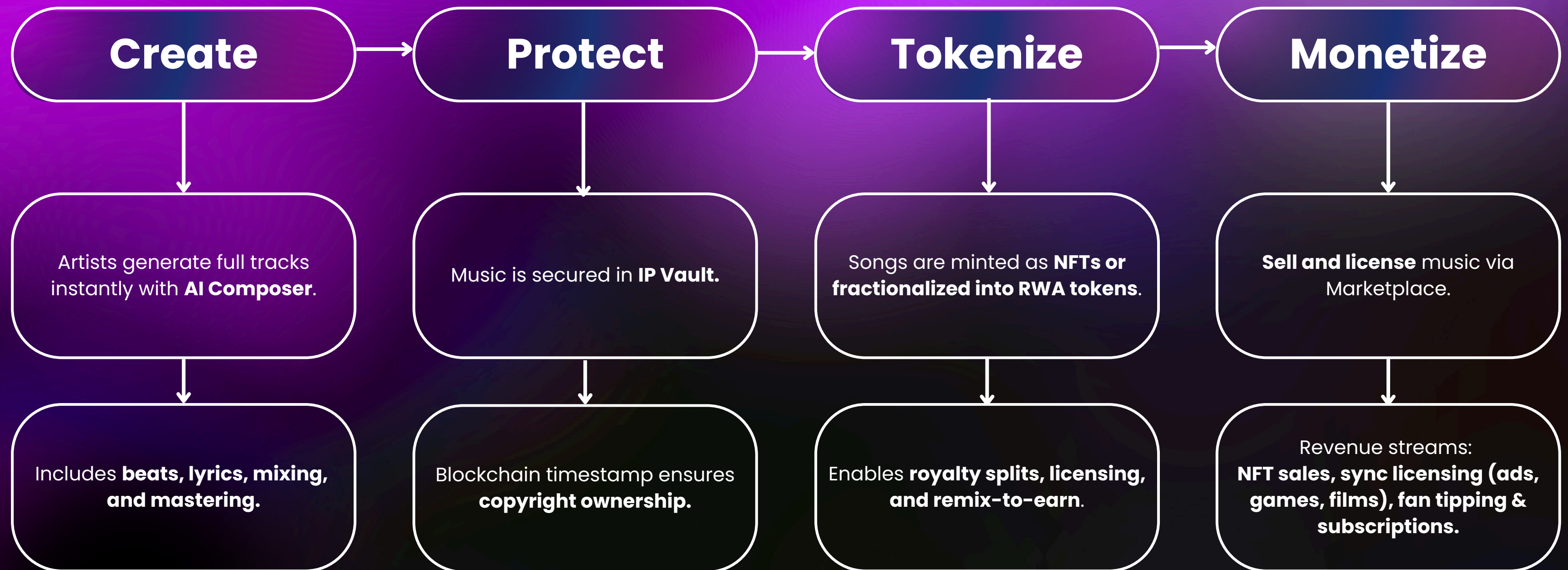
NFT integration

Direct-to-fan monetization.

Marketplace

Creators monetize, fans own.

Product Flow



APP FEATURES



Key of Function myusic.ai

Myusic AI is an AI-powered Web3 platform that enables anyone to create, own, and monetize music through advanced AI composition tools, blockchain-based IP protection, and RWA tokenization, with features like instant music generation, royalty tracking, NFT integration, and decentralized marketplace



Business Model

Subscription
Plans

NFT & RWA
Minting Fees

Marketplace
Commissions

Sync & Licensing
Deals

Fractional Remix
Royalties

Brand Partnerships &
Advertising

Competitive Landscape

Platform	AI Composer	NFT / Web3	IP Vault	RWA Tokenization	Fan Ownership Model	Streaming Support
Boomy	✓	✗	✗	✗	✗	Direct upload, limited monetization
Aiva	✓	✗	✗	✗	✗	Composer-centric, focus on film scoring
Royal.io	✗	✓	✗	Partial (NFT rights)	Digital music rights ownership	NFT marketplace for rights
Suno / Soundraw / Mubert	✓	✗	✗	✗	✗	AI-centric tools; primarily content creation
Myusic AI	✓	✓	✓	✓	True fractional ownership	Full end-to-end platform

Go To Market Strategy

Phase 1

Indonesia (2025–2026)

- Target indie creators & musicians → low CAC, high pain point.
- Partner with local communities,
- Early adoption through AMAs, workshops, and beta onboarding.

Phase 2

Web3 Communities (2026)

- Tap into crypto-native users via DAOs, NFT collectors, and DeFi projects.
- Leverage partnerships for cross-community growth.
- Incentivize adoption with remix-to-earn campaigns.

Phase 3

Influencers & Indie Labels (2026–2027)

- Collaborate with YouTubers, streamers, indie record labels.
- Sync licensing with gaming, film, and advertising.
- Build creator-first brand perception.

Phase 4

Asia Expansion (2027+)

- Expand into Southeast Asia's fastest-growing markets (Vietnam, Philippines).
- Regional partnerships with telcos, streaming platforms, and music festivals.
- Bridge into global collaborations with artists + Web3 infra.

Traction & Trust

Community Growth

- Built early presence in Pintu_ID, Ave.ai, Toobit, Ikuzo, and Web3 DAOs.
- Consistent AMAs, talks, and beta creator onboarding.

Early Beta Testing

- Selected indie artists in Indonesia testing AI Composer + IP Vault MVP.
- Positive feedback on speed, ownership, and ease-of-use.

Credibility & Trust

- **KYC Verified by Assure DeFi** → recognized by VCs and launchpads.
- Active collaborations with Web3 partners for pilot projects.

Momentum

- Strong inbound interest from local communities.
- Growing visibility through events and social media presence.

KYC VERIFICATION



Roadmap

📍 Q4 2025 – MVP Launch

- Release AI Composer + IP Vault (core features).
- Onboard first 1,000 beta creators in Indonesia.

📍 Q1 2026 – NFT Marketplace Beta

- Enable NFT minting & trading for music tracks.
- Start onboarding fans & early collectors.

📍 Q2 2026 Fractional Royalties + Sync Licensing

- Enable NFT minting & trading for music tracks.
- Start onboarding fans & early collectors.

📍 Q3 2026 – Regional Expansion (Asia)

- Enter Southeast Asian markets (Vietnam, Philippines, Malaysia).
- Local collaborations with indie labels & music festivals.

📍 2027+ – Global Scaling

- Full Marketplace & DeFi integration (music IP as collateral).
- Global collaborations with artists, brands, and Web3 platforms.

Vision & Closing

***Empowering musicians & creators
worldwide with AI + Blockchain delivering
transparent royalties, true ownership, and instant monetization.***

Meet Our Teams

CTO



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